

# IGY6 LLC Privacy Policy

Last Updated: November 26, 2024

## Introduction

IGY6 LLC ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.IGY6Company.com](http://www.IGY6Company.com), or engage with our services. Please read this policy carefully to understand our views and practices regarding your data and how we will treat it.

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## Information We Collect

We may collect and process the following data about you:

- **Personal Identification Information:** Name, email address, phone number, and other contact details.
  - **Technical Data:** Internet Protocol (IP) address, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
  - **Usage Data:** How you use our website, products, and services.
  - **Marketing and Communications Data:** Your preferences in receiving marketing from us and your communication preferences.
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## How We Use Your Information

We use the information we collect in the following ways:

- **To Provide and Maintain Our Services:** To monitor the usage of our services.
- **To Manage Your Account:** To manage your registration as a service user.
- **For the Performance of a Contract:** The development, compliance, and undertaking of the purchase contract for the products, items, or services you have purchased or any other contract with us through the service.
- **To Contact You:** We will contact you by email, telephone call, SMS, or other equivalent forms of electronic communication regarding updates or

informative communications related to functionalities, products, or contracted services, including security updates, when necessary or reasonable for their implementation.

- **To Provide You with News and Offers:** We will send you news, special offers, and general information about other goods, services, and events we offer similar to those you have already purchased or inquired about unless you have opted not to receive such information.
  - **To Manage Your Requests:** To attend to and manage your requests for us.
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## Sharing Your Information

We may share your personal information in the following situations:

- **With Service Providers:** We may share your personal information with service providers to monitor and analyze the use of our service or to contact you.
  - **For Business Transfers:** We may share or transfer your personal information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
  - **With Affiliates:** We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy.
  - **With Business Partners:** We may share your information with our business partners to offer certain products, services, or promotions.
  - **With Other Users:** When you share personal information or otherwise interact in public areas with other users, such information may be viewed by all users and may be publicly distributed outside.
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## Sensitive Information Protection

We understand that some of our clients and partners may provide sensitive information related to their affiliation with the military community. We treat such information with the highest level of confidentiality and implement advanced security measures to safeguard it. Sensitive information will not be shared or disclosed without explicit consent unless required by law.

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## Compliance with Government Regulations

As a marketing agency serving the military community, we comply with applicable federal, state, and military-specific regulations, including but not limited to the Defense Federal Acquisition Regulation Supplement (DFARS) when appropriate.

Our practices align with these standards to ensure the highest data protection and operational integrity.

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## Data Retention Policy

We retain your data only for as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, resolve disputes, and enforce our agreements. Once your data is no longer needed, we will securely delete or anonymize it.

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## Third-Party Vendor Compliance

Any third-party vendors we collaborate with are thoroughly vetted to ensure their compliance with data privacy and security standards. These vendors are contractually obligated to protect your information and use it only for the agreed-upon purposes.

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## Marketing Communications and Opt-Out Rights

As a military marketing firm, we are committed to ensuring our communications are relevant and respectful. If you have opted to receive our marketing materials, you can unsubscribe anytime by following the link in our emails or contacting us at [FallIn@IGY6Company.com](mailto:FallIn@IGY6Company.com).

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## Ethical Marketing Practices

We prioritize ethical practices in all marketing efforts. Our campaigns respect the values and sensitivities of the military community. We do not support or engage in misleading, exploitative, or inappropriate messaging targeting military-affiliated individuals.

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## Prohibited Activities

To protect the integrity of our services and the military community, we strictly prohibit:

- Misuse of military insignias, imagery, or terminology in a way that violates Department of Defense guidelines.
  - Any activity that undermines the values or reputation of the military community.
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## Children's Privacy

Our services are not directed toward children under 13. If we become aware that we have collected personal data from children without parental consent, we will take steps to remove that information promptly.

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## Cookies Policy

We use cookies and similar tracking technologies to monitor website activity and store certain information. You can manage your cookie preferences in your browser settings.

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## Data Security

We have implemented appropriate security measures to prevent your data from being accidentally lost, used, or accessed unauthorizedly, altered, or disclosed. However, please note that no method of transmission over the Internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal information, we cannot guarantee security.

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## Your Data Protection Rights

As a resident of certain jurisdictions, you may have rights under local data protection laws, including:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** We request that you correct any incomplete or inaccurate information we hold about you.
- **Deletion:** Request that we delete your data when there is no good reason for us to continue processing it.
- **Objection:** Object to processing your data when we rely on a legitimate interest.

- **Restriction:** Request the suspension of processing your data.
- **Portability:** Request the transfer of your data to another party.

If you wish to exercise these rights, please contact us at [Falln@IGY6Company.com](mailto:Falln@IGY6Company.com).

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## Changes to This Privacy Policy

We may update our Privacy Policy from time to time. Any changes will be posted on this page with an updated revision date. Please review this Privacy Policy periodically to stay informed about how we protect the information we collect.

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## Contact Us

If you have any questions about this Privacy Policy, please contact us:

- **Email:** [Falln@IGY6Company.com](mailto:Falln@IGY6Company.com)
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